



## DESIGNER

### Product

**So Goods** is a French startup part of the INNOV8 group. The company has been created in 2014 and is based in the center of Paris, on the Champs-Élysées.

**So Goods** is a genuine "web-to-store" application dedicated to the world of luxury goods, meets the needs of a new generation of customers, using new technologies in order to truly create an interactive experience. Thanks to a worldwide price comparator, So Goods allow its users to know instantaneously luxury good prices, in any currency. Users will get informed on product availability in the official boutiques in Paris. First focused city is the worldwide fashion capital: Paris. New cities will be coming soon.

### Description

We are looking for a smart, experienced design visionary. As the lead designer you'll be the creative force behind creating elegant, intuitive interfaces. Ideally you are a creative problem solver who thinks about design online and offline for making great products.

### Responsibilities

With at least 1+ year experience, you'll be:

- Leading all design efforts including simple and easy interfaces from concept to execution
- Collaborating with developers and product manager to ensure best possible user experience
- Creating exciting and creative marketing tools to support product launch and communication